

# NEWS FROM THE PARK SHORE ASSOCIATION

### **Membership Renewal Season Underway**

In the Fall, as the calendar turns to October, we initiate the next year's membership renewal season. This week, we mailed renewal letters to each of our current members along with a self-addressed envelope.



Member dues are the Park Shore Association's primary source of income and we thank you for your continued support. Your Board has worked hard for years to keep dues low despite the rising costs of operating the beach park. In light of the impact of Hurricane lan, annual member dues must rise to \$300.

Many accomplishments have been made in restoring the Raymond Lutgert Park at Park Shore. These include new landscaping, improved lighting and irrigation throughout the park, and new restroom door locks, funded with prudently accumulated reserves and generous donations. As we continue to return to some sense of normalcy, it has become evident that planning for the next major storm is imperative.



Rebuilding the beach park after Hurricane Ian has completely drained our reserves. To ensure that we are adequately prepared for the next storm, our reserves must be restored. In addition, there are a number of costly capital projects that need to be completed over the next year or two, including replacing the original roof on the restroom building; a new dune crossover to the beach; and a new foot wash.

It is important that we receive your Preprinted Renewal Coupon and annual dues payment by December 15, 2023 to ensure timely delivery of your 2024 Beach Passes and Membership Directory. Also, please note that only checks in U.S. dollars drawn on a U.S. bank will be accepted (no cash or credit cards).

One additional reminder: if you use Bill Pay or a similar service, please make sure you have the correct return address as: Park Shore Association, P.O. Box 9552, Naples, FL 34101-9552.

We anticipate that the 2024 Beach Passes and Membership Directory will be distributed by your local Block Captain or Building Manager around mid- to late January. Until then, your 2023 Beach Pass will remain valid. Also, please note that the Park Shore Association will NOT mail Beach Passes to members.



#### PARK SHORE ASSOCIATION BOARD OF DIRECTORS

Mark Borelli President

**Stan Karpf** Vice President

Laura Oscher Treasurer

Karen A. Rowan Secretary

**Suzanne Klym** Membership Chair

Amy Cartwright John Kraft, CPA Michelle McLeod Ellen Seigel Jo Ann Smallwood Carole Trimmer Nancy Walkenhorst

Clay W. Cone Executive Director

#### **Volunteer Opportunities Now Available**

Would you like to meet new friends, learn valuable skills and gain a sense of community?

The Park Shore Association is seeking members who can bring a range of qualities, skills and expertise to help us maintain Park Shore as the very best neighborhood in Naples with its own private beach park.

Among the current opportunities is serving as a Block Captain. Our Block Captains are our ambassadors, delivering the new beach passes and directories to neighbors on their streets or in their condominium buildings. They also help us welcome new members as they join the Association throughout the year.

The Park Shore Association also is currently seeking nominees to the 2024 Board of Directors. We anticipate a couple of openings going into next year as long-serving members roll off the Board. Terms are currently set at three years and Board members are eligible to serve two consecutive terms.

For more details, contact PSA Executive Director Clay Cone via email at parkshoreassoc@gmail.com.

### **Congratulations to Park Shore Association Member Maggie Meers!!!**

Her dramatic photo of a flock of shore birds watching a beautiful sun setting in the Gulf of Mexico was selected as the winner of the 13th Annual Park Shore Association Photo Contest!



As the winner, the photo will be published on the cover of the 2024 Park Shore Association Membership Directory and Beach Passes. The Meers household also will receive a free one-year renewal membership in the Association (valued at \$300).

Approximately 50 entries were received for this year's photo contest. Based on this success, we plan to hold another competition in the fall of 2024.

### **Did You Know?**



The City of Naples provides an Urban Forest Program that manages an amazing inventory of more than 20,000 trees that are planted and maintained within the rights-of-way and other public lands across Park Shore and throughout the city. In fact, almost one-third of the city is currently covered by tree canopy.

Specific tree species are designated for each street citywide and they are replaced on an as-needed basis, as was done this past summer to replace those trees and palms lost during Hurricane lan.

Because these trees are located on public property, they are protected from developers clearing lots to build larger homes. That explains the green wooden posts you will often see protecting so many of the mature trees around our neighborhood during the construction process.

This tree program has helped the City of Naples earn the designation of "Tree City USA" for the past 26 consecutive years as well as the "Tree City USA Growth Award" for 16 years. The city also has been recognized among the "Tree Cities of the World" for the past four years.



You can do your part by reporting any dead or damaged trees or palms to the City of Naples Parks and Recreation Department at (239)213-7120. For more information, you can visit <u>www.naplesgov.com</u>.



### Advertise in 2024 Membership Directory

Are you a business owner residing in Park Shore? If so, you may want to consider targeting our large base of affluent residents by purchasing an advertisement in the 2024 Park Shore Association directory.

Each year in mid-January, we distribute a resource guide and directory to over 1,500 households in Park Shore and there is space in this publication for local businesses to advertise to our select membership.

Revenue generated from these ad sales more than offsets the costs of designing and printing the directory. It also allows us to fund necessary repairs and/or improvements to our beach park.

## **City of Naples Notice Regarding Auto Carriers**

The City of Naples Police Department cautions residents who are returning for season that auto carrier drivers are NOT permitted to park, stop or deliver vehicles in the bike path or roadway.

Please advise your carriers of this notice so as to avoid violations for the drivers and an efficient delivery of vehicles for the residents. The city will be enforcing CO 36-107 for parking in the bike paths on major roadways in Park Shore, including Gulf Shore Boulevard North, Park Shore Drive and Crayton Road.



#### Stay in Touch via social media

The Park Shore Association has recently launched a page on Facebook.

This social media tool allows us to provide accurate and immediate information to our members 24 hours a day, seven days a week. It also is a way for our members to reach out with their questions.

To participate, simply "Like" our community organization page on Facebook <u>here</u>!

### **Upcoming Park Shore Association Events**

Be sure to mark your 2023-24 calendars for the following Park Shore Association events:

#### **Block Captains Meeting**

Wednesday, January 10, 2024 4-6 p.m. Location TBD

#### **Annual Membership Meeting**

Wednesday, February 7, 2024 6 p.m. Via Zoom