



FALL 2022

NEWS FROM THE PARK SHORE ASSOCIATION

Update on Beach Park Restoration Efforts

It has been just over three weeks since Hurricane Ian hit Southwest Florida causing extensive damage up and down the coast. Here in Park Shore, efforts continue to rebuild our homes, businesses and lives. Those efforts include rebuilding our beloved beach park - the Raymond Lutgert Park at Park Shore.

The park was buried in approximately 3-4 feet of sand; the dune crossover was completely demolished; many of the smaller trees and shrubs were killed; and concrete benches were knocked out of place. We are still inspecting the damage to the restroom building, which was inundated with sea water and muck.



The Park Shore Association Board of Directors has been meeting on an emergency basis to assess the damage and to discuss the best and safest way to reopen, and a contractor has been engaged to start the process. The goal is to reopen in phases, with the first goal of providing basic beach access no later than Thanksgiving so that we can enjoy sunsets once again with our families. The second phase, which involves full restoration of the restroom building and other facilities, will likely take until early 2023.



So far, it appears that our storm reserves are adequate to cover the costs of restoring our park. However, contributions are welcomed to: **Park Shore Association, P.O. Box 1435, Naples, FL 34106-1435**. Every dollar that is received will go directly toward the beach park restoration, unless otherwise stipulated.

We all love Park Shore and we all look forward to achieving some level of normalcy in the not-too-distant future. Thank you for your continued support.

Annual Membership Renewal Season Approaches

It will soon be time for all Park Shore Association members to renew their Annual Membership for 2023.

Renewal letters are scheduled to be mailed to all current members along with a self-addressed return envelope on October 25th (about 10 days later than usual due to the

PARK SHORE ASSOCIATION BOARD OF DIRECTORS

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hurricane). We are pleased to report that the membership renewal fee for next year remains just \$150.00.

Reminder: It is very important that we receive your Preprinted Renewal Coupon and payment by December 15th to ensure timely delivery of your 2023 Beach Passes and Membership Directory. Any renewals received after December 15th may be assessed a late fee to cover the additional costs.

Please note that only checks in U.S. dollars drawn on a U.S. bank will be accepted (no cash or credit cards). And one additional reminder: if you use Bill Pay or a similar service, please make sure you have the correct return address as: **Park Shore Association, P.O. Box 9552, Naples, FL 34101-9552**.

We anticipate the 2023 Beach Passes and Membership Directory to be distributed by our volunteer Block Captains around mid- to late January. Until then, your 2022 Beach Pass will remain valid. Also, please note that the Park Shore Association will NOT mail Beach Passes to members.

Congratulations to Park Shore Association Member Karen Swift



As we continue to prepare for the upcoming season, the Park Shore Association recently conducted its 12th annual Photo Contest to determine the artwork used on our membership cards and annual directory.

This year's winner is Karen Swift. Her dramatic photo of the beach and Gulf of Mexico was taken on a sunny, but very windy day in November of 2021 in the Park Shore area.

The winning photo, which was selected by the Board of Directors, will be published on the cover of the 2023 Park Shore Association Membership Directory and the 2023 beach passes. The Swift household also will receive a free one-year renewal membership in the Association (valued at \$150).

Approximately 40 entries were received for this year's photo contest. Based on this success, we plan to hold another competition in the fall of 2023

Financial Update by PSA Treasurer Carole Trimmer

(Note: the following statement was prepared and submitted prior to Hurricane Ian on September 28th)

During the months of July and August, I began development of the 2023 budget. Considerations included: income; year-to-date expenses in all line items through July month end; and 2022 year-end estimates in all income and expense line items.

Contributors to this initiative included: President-Mark Borelli, Executive Director-Clay Cone and Director-Jo Ann Smallwood who oversees beach park maintenance. The income and expense

line projections were established and I presented them to the President for review and discussion prior to formal Board presentation. On September 12, 2022, the Budget was presented, discussed and passed unanimously by the Board at this meeting. An overview of the Budget follows:

Income projected to be \$280,500:

- Membership Annual Dues
- Initiation Fees
- Advertising (offsets the expense of printing the Directory)
- Contributions

Expenses projected to be \$269,781:

- Building and beach park maintenance; plantings; grounds; repairs; and park infrastructure
- Entrance maintenance (*Park Shore, Seagate/Crayton and Belair/Neapolitan*)
- Membership services (*i.e.: annual meeting mailings; printing of directories/membership cards; data base maintenance; E-communications, etc.*);
- Administration and Insurance
- Annual Meeting Facility and Social Events
- Capital Reserves
- Capital Additions

Initiation Fee Increase

On May 20, 2022, at a Board Workshop the raising of fees was discussed. It was decided to increase the one-time initiation fee from \$200 to \$500, which is still considerably less than our surrounding communities that offer restricted beach access. Membership fees will remain at \$150 and \$25 of that fee is now credited to Capital Reserves to meet future needs. In the past we had been crediting this amount to Storm Reserves and are comfortable with \$62,000 currently in that account. In the event we have a natural disaster such as a hurricane, repair funding would first come from Storm Reserves and additional funding if needed would come from Capital Reserves.

Your Board of Directors continues to strive in providing all members an outstanding park environment and a neighborhood that all residents, their families, and guests are proud to call home!

Help Prevent Auto Thefts in Park Shore

Over the summer months, the Naples Police Department reported a rash of automobile thefts across the city, including Park Shore. In many of these cases, the vehicles were either unlocked or had keys inside.

If you are able to do so, please make sure to park your vehicle inside a secure garage or lighted carport at night and make sure you take the keys with you inside your home.

Another crime prevention strategy is "The 9 P.M. Routine," which encourages residents to conduct security checks at their homes and vehicles each evening to ensure their property is secure. Set a reminder and at 9 P.M. each evening, ensure the following tasks have been completed:

- Vehicles, residences, garages, windows, gates and sheds have been locked
- Exterior lights, security cameras and alarm systems have been activated
- Valuables from vehicles (including keys), yards and patios have been brought inside

This routine is especially effective since most residential crimes take place during the overnight hours.

Advertise in 2023 Membership Directory

Are you a business owner residing in Park Shore? If so, you may want to consider targeting our large base of affluent residents by purchasing an advertisement in the 2023 Park Shore Association directory.

Each year in January, we distribute a resource guide and directory to over 1,500 households in Park Shore and there is space in this publication for local businesses to advertise to our select membership.

Revenue generated from these ad sales helps offset the costs of designing and printing the directory.

Ads of all sizes and costs are available, but reservations must be received by December 2, 2022. For more information, contact PSA Executive Director Clay Cone via email at parkshoreassoc@gmail.com.

Upcoming Park Shore Association Events

Be sure to mark your 2023 calendars for the following Park Shore Association events:

Block Captains Event

Wednesday, January 11, 2023 4 – 6 p.m.
Location TBD

Annual Membership Meeting

Wednesday, February 8, 2023 6 p.m.
Location TBD



The Park Shore Association continues to add to its page on Facebook.

This social media tool allows us to provide accurate and immediate information to our members 24 hours a day, seven days a week. It also is a way for our members to reach out with their questions.

To participate, simply "Like" our community organization page on Facebook [here!](#)